



## Town that's pleased to meet you

THE town of Jarrahdale began its life in the 1800s as the state's first big timber milling operation and since then has reinvented itself many times to keep up with changes over the decades.

The latest change – becoming an RV Friendly Town – means locals will be able to prove they're one of the friendliest regions in Australia.

To qualify as an RV-friendly town, Jarrahdale had to demonstrate to the Campervan and Motorhome Club of Australia (CMCA) that it provided access to a general shopping area, low-cost overnight parking, potable water and a free dump point.

The club also considered just how friendly the locals were (they numbered a little under 1100 at last count).

Part of the Peel region, Jarrahdale is in the Shire of Serpentine-Jarrahdale.

In 1997, the town site was entered into the National Trust's List of Classified Heritage Places.

The town was originally established

in a jarrah forest and there are remnants of the native forest that surrounded the area.

A great way to take in the area's beauty is on Kitty's Gorge Walk Trail in Serpentine National Park.

"The shire has partnered with Tourism Western Australia, Royalties for Regions and the CMCA to provide a short stay area for fully self-contained RVs in

Jarrahdale," said shire president John Erren. "RV travellers can now leisurely experience Jarrahdale as a tourist destination and all that it offers."

■ Shire of Serpentine-Jarrahdale,  
9526-1111, [sjshire.wa.gov.au](http://sjshire.wa.gov.au)  
or [jarrahdale.com.au](http://jarrahdale.com.au)



A TOWN'S HERITAGE – The Jarrahdale Museum is housed in the former post office, which was built in 1896.



# Campground potential at Shelly Beach

BY OLIVIA BARNES

A DEVELOPMENT application submitted to the Lower Eyre District Council could see a camp ground and RV park established at Shelly Beach.

The category three development application, which lies within a coastal protection zone, proposes establishing a campsite for self-contained campers at the Shelly Beach Lodge site.

Owner of Shelly Beach Lodge, Rod Clarke submitted the application and said the intentions of the development were to complement camping facilities at Dutton Bay and Farm Beach.

The campsites, Mr Clarke said in the application, would be occupied seasonally and by between two or three self-contained campers at a time.

He said the average stay would be between 12 and 24 hours and no longer than 72 hours.

Mr Clarke said that a maximum of 10 caravans or mobile homes would occupy the site at any one time and long term stays would not be permitted.

"All caravans and motor homes will retain their own effluent and be self-contained," he said.

Mr Clarke said establishing the campsite was a chance to share the unique Shelly Beach location with visitors.

He said the campsite was a show of "good will" and had the potential to generate benefits for the region from a tourism perspective.

"Shelly Beach Lodge is proud of its reputation for its quality produce, hospitality, environmental awareness and unique location."

"Our facilities are growing in popularity and our olive oil has indirectly become part of the Eyre Peninsula food and wine trail," Mr Clarke said.

He said he wanted to develop the community asset to provide visitors to the region the opportunity to stop, see, stay and spend.

"Providing dedicated, sustainable short term campsites for the growing population of self-contained travelers can only help to protect our coastline and has great potential to benefit our community," Mr Clarke said.

"We believe we have the perfect stepping stone to

what the region has to offer."

The development is open to submissions until 4pm on April 15.



# Popular overflow camp site to reopen

**Ben Leahy**

Campervans and caravans should be a common sight on local roads next month as grey nomads are expected to begin motoring into Hedland's overflow camp site at the turf club.

Mayor Kelly Howlett said Hedland's inaugural overflow camp site last year had been a huge hit with travellers and the

Town expected 2016 to be bigger.

Visitors will, however, face new conditions of use of the camp this year as they will be expected to pay a small charge for its use and will only be permitted to stay if Hedland's caravan parks are also busy.

"Tourists can stay at the overflow camp site for a maximum of three nights when alternative camp sites in town are at 50 per cent occupancy or if their self-

contained recreational vehicle is too large to fit in a vacant (caravan park) spot," she said.

"Travellers with pets can also use the overflow grounds.

"A fee of \$10 per night will be payable and this will be used to cover (the Town's) costs associated with maintaining and monitoring the site at McGregor Street.

"The RV camp site will reopen from May 1 until August 31."



**Travellers, like Jim and Leonie Fox last year, can stop in Hedland for cheap camping from May 1.**

Picture: Ben Leahy



# Canowindra just got a little friendlier

The Campervan and Motorhome Club of Australia (CMCA) are pleased to officially declare **Canowindra** as an RV Friendly Town.

By promoting the partnership between recreational vehicle (RV) travellers and towns, CMCA hopes to encourage the expansion of tourism related infrastructure and services, and also boost the economy of those towns providing RV tourist specific amenities.

In order to qualify for the program, towns must successfully meet the needs of RV travellers and satisfy stringent criteria including:

- Access to a general shopping area

- Provision of appropriate low cost overnight parking

- Access to potable water and a free dump point

CMCA also considers the general attitude of the local council and community, so as to truly identify the friendliest areas in Australia.

Therefore, travellers can enter any RV Friendly Town, with the knowledge that they will be welcomed and adequately provided for. In return, CMCA supports and promotes towns with an RV Friendly status.

CMCA Director, National Consumer Representative & Government Liaison, Ken Kipping says the results of the program continue to be promising.

"It is great to see an

increasing number of towns qualifying as RV Friendly," he says.

"CMCA strives to promote a number of programs that will facilitate improved relationships between RV travellers, government and the community. This way we are ensuring that everyone's interests are considered and our programs are mutually beneficial for all parties involved."

The advantage of **Canowindra** becoming an RV Friendly Town is that the business communities will benefit from the dollars spent by these mobile travellers. The value of road based tourism in Australia is estimated to be \$7 billion per annum.

It is important to the economy of the State, particularly in the regional areas, that as much of this revenue as possible is spent in this State, rather than in the adjoining States.

The designation of RV Friendly Towns continues to encourage all RV travellers to stop, shop and enjoy what all that various towns in your State have to offer.

It is now up to these communities to make the tourists welcome. If you see them around the town, say hello and tell them about some of the great things to see in the district. The best form of advertising is word of mouth, and as they tell their fellow travellers about the joys of staying in the region, their numbers will increase.



# Caravan event to bring money boost

Albany is to host another big caravan rally that could provide an \$800,000 boost to the regional economy.

The City of Albany's Economic Development Committee passed a recommendation on Tuesday to enter into a memorandum of understanding with the WA Association of Caravan Clubs to host the 17th National Caravan Clubs Rally in October, 2019.

The recommendation will now go before this month's ordinary council meeting.

More than 800 caravans and

motorhomes took part in the Campervan and Motorhome Club of Australia 30th national rally in Albany in October last year and brought thousands of dollars of business to the city.

The report to Tuesday's committee meeting said the City was approached by the WAACC to consider hosting the 2019 event, which would run for 10 days.

It said the 15th rally — held in Rockhampton, Queensland, in 2013 — attracted more than 500 vans from 81 clubs across Australia.

“Securing the 17th National Caravans Clubs Rally in 2019 will generate significant economic benefit for the Albany and surrounding region's local economy,” the report said.

The report said spending in the Albany area would be about \$800,000.

The officer's report flagged Centennial Park as the proposed location.

The rally is held once every three years. It was estimated the cost to the council would be about \$20,000.



Campervan and Motorhome Club of Australia's 30th national rally in Albany in October last year.



# RV Friendly

The Campervan and Motorhome Club of Australia (CMCA) have officially declared Canowindra as an RV friendly town. CMCA hopes to encourage the expansion of tourism related infrastructure and services along with boosting the economy of towns such as Canowindra that provide RV tourist specific amenities. In order to qualify for the program, towns must successfully meet the needs of RV travellers and satisfy stringent criteria including: access to a general shopping area, provision of appropriate low cost overnight parking and access to potable water and a free dump point. CMCA also considers the general attitude of the local council and community, so as to truly identify the friendliest areas in Australia. Therefore, travellers can enter Canowindra with the knowledge that they will be welcomed and provided for and in return CMCA will support and promote the town.

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as RV Friendly," he says; "CMCA strives to promote a number of programs that will facilitate improved relationships between RV travellers, government and the community. This way we are ensuring that everyone's interests are considered and our programs are mutually beneficial for all parties involved."

The advantage of Canowindra becoming an RV Friendly Town is that the business communities will benefit from the dollars spent by these mobile travellers. The value of road based tourism in Australia is estimated to be \$7 billion per annum. The designation of RV Friendly Towns continues to encourage all RV travellers to stop, shop and enjoy local produce, people and products.

It is now up to us to make tourists welcome so if you spot one around town, say hello and tell them about some of the great things to see and do in our area. The best form of advertising is word of mouth and as they tell their fellow travellers about the joys of staying in the region, numbers of people visiting our town should increase and get to know all the wonderful things Canowindra has to offer.



IMAGE: Campers are welcome in Canowindra